



MANAGEMENT DEVELOPMENT PROGRAM *on* SUPPLY CHAIN MANAGEMENT

ORGANIZED BY : INTERPORT CORPORATE ACADEMY

Endorsed by



The Chartered
Institute of Logistics
and Transport
BANGLADESH

Course Overview:

In today's world, the long term survival of any business entity is dictated by the efficient supply & delivery process that entity has implemented. To meet this critical need to effectively handle the demand & supply of a manufacturing as well as service entity, Supply Chain Management (SCM) is an important component. Companies are investing tens of millions in SCM products & applications. With a scientific and data-driven SCM, a business can estimate future demand for its products, accurately estimate future needs for supply & can accurately execute the planning of its plants, transportation & logistics.

With much of competition from global players in the market, companies in supply chain business face multiple challenges. Materials & production cost must be minimized without sacrificing quality or timeliness. Inventory levels must be optimized to keep the balance-sheet healthy, order today gets shipped within hours & when that is not feasible, customers must be notified promptly of delays.

In any supply chain, the most important entity on which all the processes depend on is "the customer". All manufacturers, suppliers, distributors & retailers will only be successful if they collaborate with each other in satisfying the customer demand. If one supply chain fails to meet the demand, there will be a chain reaction that will eventually affect the end customer supply resulting in customer dissatisfaction and possibility of dropping their business as well. Hence nowadays it is not companies which compete in the market-place but their respective supply chains.

So how do you create a competitive edge for your supply chain?

Enrol for this Management Development Program (MDP) organized by Interport Corporate Academy to find out more. The program is endorsed by the Chartered Institute of Logistics and Transport (CILT), Bangladesh Council.

Learning Outcome:

At the end of the MDP program the participants will be able to:

- Understand the importance of demand planning & forecasting
- Appreciate the dynamics of strategic sourcing and procurement
- Have an insight into the logistics costs of modern warehousing including multi-modal
- Get total exposure to tools in applied business

Who can attend:

- Practicing SCM Managers from large corporate / MSMEs
- Practicing 3PLs /4PLs/ Consulting Professionals in the SCM space
- Faculty members teaching SCM in management courses

Course Content:

- Basics in Logistics & Supply Chain
- Demand forecasting
- Essentials of Vendor Management
- Modern warehousing – Racking, MHE & WMS
- Multi-modal transportation
- Inventory optimization
- Performance scorecard
- Emerging technologies – Business Analytics and Blockchain

Course Instructor:

Mr. Nagendra Aswatha has 36 years of post-qualification experience in logistics and supply chain management with specific focus in the integrated logistics space of warehousing, transportation, freight forwarding, customs clearance, project cargo movements, container freight station (CFS) /inland container depot (ICD) and port services management.



His first 18 years has been in the client logistics domain of organizations like Hindustan Unilever, Kansai Nerolac Paints and Tata Hitachi Earth Moving Equipments. His last 16 years experience has been predominantly on the Supply Chain Services side across 3PLs like DHL-Exel and Maersk Logistics (DAMCO). His last assignment was in the capacity of Chief Operating Officer of Forbes & Company Limited (part of the USD 3 billion Shapoorji Pallonji Group) in their Shipping & Logistics Division. He has had both domestic (India) and International experience in the Middle East and Far East. He has worked in operations, business development, implementation, key client management and profit centre head areas. He also has prior consultancy and teaching experience.

For the past 15 years, Mr. Nagendra has balanced his corporate work with passion for teaching by equipping students with the latest developments in the practical world regarding emerging trends in logistics and supply chain. He also endeavors to share his experience with industry practitioners to further enhance their skill-sets in the operations and customer service domain.

Mr. Nagendra graduated in 1983 with a Bachelors degree in Mechanical Engineering from VJTI (Veermata Jijabai Technological Institute), Mumbai and Masters in Management Studies from SPJIMR (S. P. Jain Institute of Management and Research), Mumbai.

Course date: 12th-13th, August 2018 (two days)

Course time: 9.00am to 5.00pm

Course venue: MHK Terminal (4th Floor), 110 Kazi Nazrul Islam Avenue, Bangla Motor, Dhaka

Seats: 25 (Twenty-five) seats only

Course fees:

The fees per delegate is 20,000 BDT which includes course materials, refreshments, lunch and certificate. The fees should be paid by crossed cheque to Interport Maritime Ltd. 10% special discount also available for CILT Members and for group registration (4 or more from the same organisation). An early bird discount of 5,000 BDT is applicable for candidates registering before 15th July, 2018.

Cancellations:

Courses may be cancelled without charge, provided that written notice of the cancellation is received at least 20 days before the scheduled start of the course. If cancellation occurs between 10 days prior to the schedule start of the course, Interport Corporate Academy reserves the right to charge 40% of the total course fee from the requested official.

Substitutions:

Substitute delegates are allowed to attend the course by written notice, at least one day prior to the date of the course.

Course Schedules:

Interport Corporate Academy reserves the right to alter the publicised syllabus and/or timetable of any course at any time due to reasonable grounds. In the event of a cancellation of a course by Interport Corporate Academy liability will be limited to provision of a refund of any course fees paid.

Bank Details:

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